### **MSBOA MEETING MINUTES**

## **September 30, 2024**

# MHHA Office 185 Main St. Augusta, Maine

## Start Time 6:00 pm

Board members present: Carolyn Corso, Francis Hanley, Peggy Tardif, and Rhoda Underhill

Via Zoom: Claire Ryder and Mel Grant

Absent: Josiah Reed and Steven Wilson

Call to order: President: Carolyn Corso 6:07 pm

President's Remarks: Carolyn recapped the draw at Farmington regarding Pandemic Princesses eligibility. Shane was consulted pre-race and told the Judges the horse was eligible. The situation was brought up at the Commission meeting, but was not on the agenda. It was noted that there was no written protest and the Commission voted 2-2 so no decision was made. Discussion was had on what our Boards next step might be.

A motion to contact Jan McNitt, Esq. to help the board draft a memo/letter to the Commission regarding the situation was made by Fran Hanley, 2<sup>nd</sup> by Peggy Tardif: unanimous.

## Secretary's report:

Last meetings minutes were previously emailed to all board members, no questions or concerns.

Motion to accept the minutes from the meeting on September 3, 2024, by Fran Hanley, 2<sup>nd</sup> by Peggy Tardiff; unanimous.

Treasurer's report: Fran Hanley gave the report and had previously emailed a copy to all Board members.

Motion to accept the treasurer's report by Rhoda Underhill, 2<sup>nd</sup> by Peggy Tardif; unanimous.

## Committee Reports:

#### **Public Relations:**

Charlie Horne: Rhoda Underhill will call to have the TV commercial updated for 3 year old finals at Bangor, we will use the original video with new wording.

Radio Ad: Discussion on if we should do a radio ad for Bangor finals to try to get attendance up as we did last year.

Motion to have Rhoda use her contact from last year and secure a radio ad by Fran Hanley, 2<sup>nd</sup> Peggy Tardif; unanimous.

Promotions: Race day game and giveaways was a success at the 2 year old finals and will continue at Fryeburg and the 3 year old finals.

Fairness: Chapter 9, review of the document was done and a revision was still needed in Section 5.

Discussion about allowing also eligibles at the finals and the revision regarding in Ch. 9 Old Business:

### Finals-

2 YO Finals- discussion on how the finals went, everyone agreed it went very well, positive feedback from both the grandstand area and the paddock.

3YO Assignments for all areas and aspects of the day, paddock, grandstand, display, winners circle and promotional items were discussed and agreed on.

Shane will be the MC in the winner's circle. Claire will marshal and contact Levant Landscaping regarding winner's circle decorations. Blue Seal agreed they would do buckets for the winners.

### **New Business:**

Mare Incentive Program: The board reviewed the applications, there were 26 applications received, 19 were eligible for the program. 15 recipients were drawn with 4 also eligible recipients.

Nominating Committee: Members were appointed; Fran Hanley, Mel Grant, Claire Ryder and Diann Perkins.

Four year old series 2025- Carolyn discussed that she has had discussions with Kenny Sumner and Barry Norris regarding a four year old series, the "Legacy Series" to be held during the fairs next year, both were on board. The idea would be to have a leg at each fair with the final at Fryeburg. The fairs would use it as one of their normal races and fund the purse as such, the MSBOA would match the purse and pay the difference of the final. Discussion was had on how to fund it so that it wouldn't come from the Stakes Fund, using Promotional monies was suggested. More details to be worked out.

Motion to have Carolyn contact Shane to see if he will approve promotional monies for the MSBOA to help fund a four-year-old series in 2024 was made by Rhoda Underhill, 2<sup>nd</sup> by Peggy Tardiff; unanimous.

Next meeting date: October 29, 2024

December 3, 2024

January 7, 2024

Public Comment: None

Adjournment: 8:41 p.m. Motion to adjourn by Fran, 2<sup>nd</sup> Peggy: unanimous